MACCH Membership Plan

This plan identifies guidelines and action items for MACCH membership process.

Plan Overview

- MACCH Mission
- General Purpose Statement
- Eligibility
- Term of Membership/Dues Structure
- Benefits
- How to become a member
- Orientation
- Privacy Policy
MACCH Mission

MACCH mobilizes, advocates, and empowers community collaboration towards ending homelessness and fosters an effective system of crisis response, homelessness prevention, and intervention in the greater Omaha-Council Bluffs Metropolitan Area.

Statement of Purpose

The purpose of a membership program for MACCH will be to engage the larger community in solutions to prevent and end homelessness.

Eligibility

All individuals or organizations who are interested in contributing towards or learning about broad-based solutions to homelessness in the Omaha/Council Bluffs area are eligible to become members of MACCH.

Member Approval

Membership approval occurs upon membership payment.

Termination of Membership

Termination of membership will occur due to the following:

- No dues payment for two consecutive years (and following a majority vote of the MACCH board)
- Discriminatory or unethical practices (and following a majority vote of the MACCH board)

Resignation of Membership

Any member may resign by submitting written resignation to the MACCH Board Secretary

Types of Membership

Homeless Service Agency: An organization preventing homelessness or serving people experiencing homelessness.

Community Based Organization: A public, government, or private agency or association preventing homelessness or serving people experiencing homelessness or interested in supporting efforts to end homelessness.
Corporate: A business interested in supporting efforts to prevent and end homelessness.

Individual: A person interested in supporting efforts to prevent and end homelessness.

Student: A person enrolled in an educational institution that has an interest in the issue of homelessness.

Term of Membership/Dues Structure

The membership period is from January 1 to December 31. Dues are payable prior to the first of the year.

<table>
<thead>
<tr>
<th>Join Status</th>
<th>Dates Dues are Paid</th>
</tr>
</thead>
<tbody>
<tr>
<td>New</td>
<td>January 1 to December 31</td>
</tr>
<tr>
<td>Renewing</td>
<td>Prior to January 1</td>
</tr>
</tbody>
</table>

Dues Structure

Homeless Service Agency membership dues based on organizational or program budget:

<table>
<thead>
<tr>
<th>Budget</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1-99,999</td>
<td>$150</td>
</tr>
<tr>
<td>$100,000-499,999</td>
<td>$250</td>
</tr>
<tr>
<td>$500,000-999,999</td>
<td>$350</td>
</tr>
<tr>
<td>Over $1,000,000</td>
<td>$500</td>
</tr>
</tbody>
</table>

Corporate membership dues based on organizational or program budget:

<table>
<thead>
<tr>
<th>Budget</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1-99,999</td>
<td>$150</td>
</tr>
<tr>
<td>$100,000-499,999</td>
<td>$250</td>
</tr>
<tr>
<td>$500,000-999,999</td>
<td>$350</td>
</tr>
<tr>
<td>Over $1,000,000</td>
<td>$500</td>
</tr>
</tbody>
</table>
Community based organizations, public/government agencies, associations, and other nonprofits:

<table>
<thead>
<tr>
<th>Budget</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1-99,999</td>
<td>$150</td>
</tr>
<tr>
<td>$100,000-499,999</td>
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<tr>
<td>$500,000-999,999</td>
<td>$350</td>
</tr>
<tr>
<td>Over $1,000,000</td>
<td>$500</td>
</tr>
</tbody>
</table>

Individual membership dues:

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeless</td>
<td>No cost</td>
</tr>
<tr>
<td>Student</td>
<td>No cost</td>
</tr>
<tr>
<td>Community Networker</td>
<td>$25</td>
</tr>
<tr>
<td>Community Partner</td>
<td>$50</td>
</tr>
<tr>
<td>Community Advocate</td>
<td>$100</td>
</tr>
<tr>
<td>Community Change Maker</td>
<td>$1000 or more</td>
</tr>
</tbody>
</table>

How to Become a Member

Contact MACCH Executive Director Charles Coley via email at ccoley@unomaha.edu and specify your preferred membership and payment amount. Write a check payable to “MACCH” and submit the payment via postal mail to:

MACCH  
UNO CEC  
Suite 117D  
Omaha, NE  68182
Benefits of Membership

Members of MACCH, along with MACCH staff, engage in MACCH’s activities, such as:

- Promote cooperation between Continuum members
- Gather data about homelessness in the community
- Form links with representative bodies at county, city, state, regional and federal levels
- Anticipate and monitor the legislative process
- Represent and communicate member interests
- Eligible to request a letter of participation or letter of support with MACCH Ten Year Plan to Prevent and End Homelessness
- Coordinate media releases on critical issues

Specifically, members are given access to and benefit from Continuum and community-wide initiatives. These initiatives fall under five categories: U.S. Department of Housing and Urban Development (HUD)-related programs; capacity building; planning; community awareness; and finally, advocacy.

HUD Related Programs

MACCH coordinates a number of initiatives as they relate to HUD on behalf of the Continuum. MACCH coordinates, authors, and submits the HUD Continuum of Care NOFA application annually (competitively procuring nearly $3.7 million on behalf of 25 local homeless assistance projects). This task includes associated processes, such as the coordination of HUD’s Point-In-Time (PIT) Count and related HUD initiatives. MACCH also partners with the City of Omaha’s Urban Planning Department regarding the annual award of HUD’s Emergency Solutions Grant (ESG).

Capacity Building

Helping service providers in the Omaha metro area meet the needs of the homeless is one of MACCH’s top priorities. MACCH’s members receive benefits that are tailored to build capacity for individuals and organizations alike. Member benefits under this category include:

- Technical assistance
  - Seek out information relevant to members (such as trends and general funding opportunities)
  - Arrange briefings and meetings for members on key issues
  - Initiate and coordinate relevant action
- Homeless Management Information System (HMIS)
  - Training and support to collect data in order to understand the needs of and services for people who experience homelessness and near homelessness
  - Annual Continuum data report
• Continuing Education on critical issues for homeless providers in broad areas, such as:
  o National trends to prevent and end homelessness
  o Evidence based practices
  o Ethics
  o Skill building
  o Resource information

Planning
MACCH believes in the ability to achieve something greater together than organizations operating in isolation. Members of MACCH have the benefit of participating in and impacting the Omaha-Council Bluffs Community in a dynamic way. Specific benefits in this category include:

• Collaborative development and implementation of MACCH’s Ten Year Plan to Prevent and End Homelessness
• Project affirmation process: Letter of Support provided to MACCH members who are active in the Continuum (when a program is congruent with the community Ten Year Plan to Prevent and End Homelessness)
• Adopt a proactive approach to address community and project gaps and barriers
• Conduct consumer engagement survey
• Provide feedback to statewide homeless initiatives

Community Awareness
A significant step to achieving success in preventing and ending homelessness in the Omaha-Council Bluffs area is engaging the wider community. Therefore, community awareness is a benefit offered to MACCH members. This includes:

• Promoting a productive public image of homeless service providers
• Listing of membership agencies and programs serving people who are homeless in the tri-county regions
• Connecting subject matter experts for public and media inquiries and representing the Continuum to the media
• Clarifying causes and solutions to homelessness
• Coordinating media releases on critical issues
• Participation in MACCH’s Annual Community Recognition Event

Advocacy
Communicating the views and experiences of local service providers to our local, state, and federal policy makers is crucial in the effort to prevent and end homelessness. It also can help individual providers meet the needs of people who experience homelessness. Below are the specific activities in which MACCH members can benefit for purpose of advocacy:
• Policy alerts regarding poverty, housing, and homeless issues
• Creating a community-wide legislative agenda
• Collaboration with other policy-related initiatives to leverage the voice of the Continuum
• Coordinating meetings with governmental officials

Orientation

Knowing MACCH and its history, goals, and initiatives is essential in maximizing one’s membership. MACCH personnel will personally offer an organizational orientation to all new MACCH members. This orientation will contain materials that will educate the new member on the different aspects of MACCH as well as providing information on different avenues to become involved (examples: listserv, task force meeting times, Continuum planning initiatives, etc).

Privacy Policy

MACCH understands how important it is to keep information about our members confidential and we thank you for placing your trust in us. Information that we gather is only used internally so that we are able to provide services that meet your needs. MACCH does not sell or offer information to third parties nor does the organization have any plans to do so in the future. MACCH is not responsible for the privacy of member’s information in relation to sites which link to our site or are listed on our site. MACCH will only collect data needed to perform its services.

Use of Personal Information

MACCH may use the information members provide about them to fulfill requests for membership services and to respond to inquiries about the organization’s offerings. MACCH may use this information to communicate with current or potential members, such as to fulfill a request by someone for an online newsletter or to contact someone about their membership.

Security of Personal Information

MACCH has put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information it collects.